

# RISKSOURCE<sup>®</sup>

## CLARK-THEEDERS

### SINCE 1950

Our business began in 1950 with its founder James W. Clark Sr. During the 1970s, Rick Theders worked for a local insurance company as a field representative, and Clark's agency was one of his weekly stops.

### 1977-NEW BEGINNING

Rick had the opportunity to purchase the agency in 1977, and his quest to create an environment that provided quality insurance products and services to clients focusing on core values began. The company became Clark-Theders Insurance.



### FAMILY VALUES

We are a second generation family business. In 1998, Rick's son, Jonathan, joined the organization and was named CEO in 2013.

### SETTING THE STANDARD

We were awarded BBB Torch Award for Marketplace Ethics in 2010. This award is given by the Cincinnati Better Business Bureau and recognizes businesses and organizations who fully commit themselves to ethical practices in all aspects of their business dealings.



### 2013

Clark-Theders Insurance Agency, Inc. until renamed in 2013 as RiskSOURCE Clark-Theders. RiskSOURCE Clark-Theders' mission is to help you proactively reduce risk - not just purchase insurance.

### GREAT TEAMWORK

Our team has expanded to 22 employees and we've been recognized for the fifth year in a row by the Cincinnati Business Courier as a "Cincinnati Best Place to Work" finalist which is determined by the employees surveyed within the companies honored.



### GIVING BACK

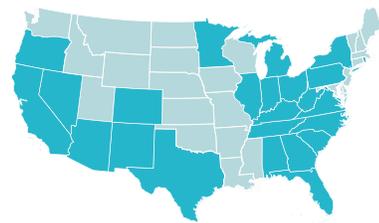


### RISKSOURCE CARES

With our volunteer program RiskSOURCE Cares, our employees get 30 paid hours a year to donate their time to the nonprofit organization of their choosing. This has amounted to more than 540 hours of volunteer time per year!

### SERVING YOU

We serve more than 4,000 customers not only in Greater Cincinnati, but also across the country.



### BEYOND INSURANCE

The Theders family built our insurance agency on a foundation of Christian values and creating best business practices. Our firm goes beyond insurance policies to build caring relationships with our clients, our co-workers and our community. To continue on this path, we have joined the The Beyond Insurance Global Network™ is an exclusive peer-to-peer group of best-in-class independent agencies and brokers that serve their clients as diagnostic, consultative Trusted Risk Advisors.